

## SnapShop Is Changing – What’s New?

From the week commencing Monday 7 June, SnapShop will have enhanced functionality, as follows:

### 1) Changes to the advanced search facility

Improvements to the advanced search facility enable you to refine your list of retailers even further.

The screenshot shows the SnapShop advanced search interface. On the left is a search filter panel, and on the right is a results table. Blue callouts highlight several new features:

- Callout 1:** Points to the 'In Favourites List' dropdown menu, stating: "Narrow your search by including only those in your favourites list".
- Callout 2:** Points to the 'Total number of outlets' section, stating: "You can now search by minimum and maximum outlet numbers (previously constrained by bands)".
- Callout 3:** Points to the 'Turnover £m' section, stating: "You have a new search facility by turnover from the latest accounts".
- Callout 4:** Points to the 'List results' section, stating: "You can now see all retailers in your list - the printer friendly option!".

The search filter panel includes sections for:

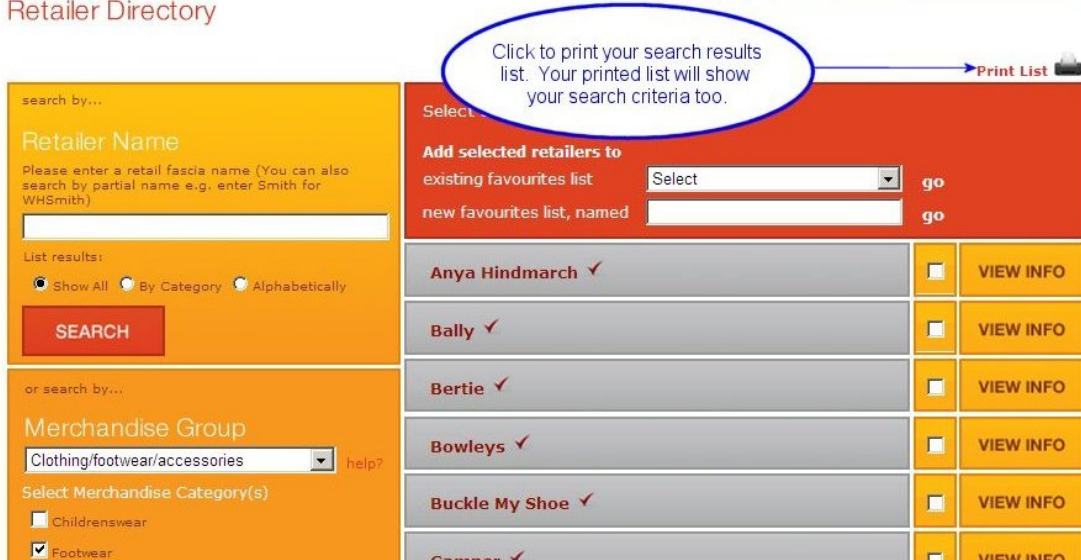
- Retailer Name:** Search by partial name (e.g., enter Smith for WHSmith).
- Merchandise Group:** Dropdown menu.
- In Favourites List:** Dropdown menu.
- Distribution:** Radio buttons for All, UK, Regional.
- Selling Space (sq.ft.):** From/To range with Min/Max dropdowns.
- Price:** Dropdown menu.
- Top 500:** Checkbox for "Include only Top 500 companies".
- Retail Format:** Checkboxes for High Street, Out of Town, Franchise, Concession, Factory Outlet, Airport, Transactional Website.
- Total number of outlets:** Radio buttons for "Incl. concessions" and "Excl. concessions", with Min/Max input fields.
- Turnover £m:** Min/Max input fields.
- Number of employees:** Min/Max input fields.
- List results:** Radio buttons for Show All, By Category, Alphabetically.

The results table on the right lists retailers with checkboxes and "VIEW INFO" buttons. A red header bar at the top of the results section contains a "Select all | De-select all" link and options to "Add selected retailers to existing favourites list" and "new favourites list, named" with a "go" button.

## 2) Print List

Until now, there has been no way of retaining your search results. SnapShop now provides the facility to print your search results list. Example list is attached.

### Retailer Directory



Click to print your search results list. Your printed list will show your search criteria too.

Print List

search by...  
Retailer Name  
Please enter a retail fascia name (You can also search by partial name e.g. enter Smith for WHSmith)  
List results:  
Show All By Category Alphabetically  
SEARCH

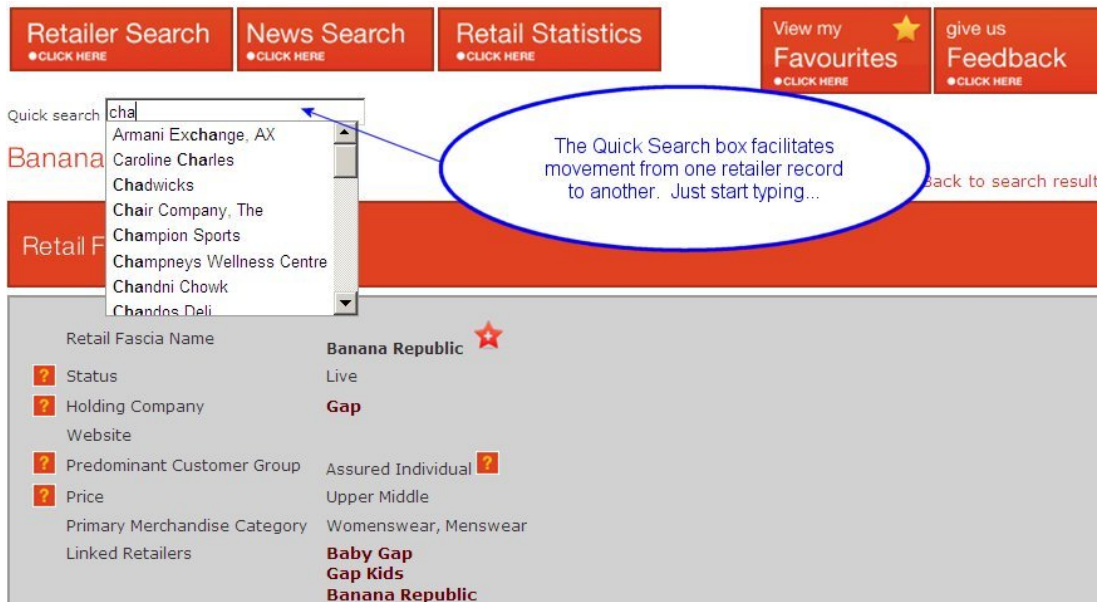
or search by...  
Merchandise Group  
Clothing/footwear/accessories help?  
Select Merchandise Category(s)  
Childrenswear  
Footwear

Select  
Add selected retailers to  
existing favourites list Select go  
new favourites list, named go

Anya Hindmarch ✓	<input type="checkbox"/>	VIEW INFO
Bally ✓	<input type="checkbox"/>	VIEW INFO
Bertie ✓	<input type="checkbox"/>	VIEW INFO
Bowleys ✓	<input type="checkbox"/>	VIEW INFO
Buckle My Shoe ✓	<input type="checkbox"/>	VIEW INFO
Campana ✓	<input type="checkbox"/>	VIEW INFO

## 3) Quick Search

If you know the name of the retailer you're looking for, the new Quick Search box will make movement from one record to the next significantly swifter



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Quick search cha  
Armani Exchange, AX  
Caroline Charles  
Chadwicks  
Chair Company, The  
Champion Sports  
Champneys Wellness Centre  
Chandni Chowk  
Chandos Deli

The Quick Search box facilitates movement from one retailer record to another. Just start typing...

back to search result

Retail Fascia Name **Banana Republic** ★  
 Status Live  
 Holding Company **Gap**  
 Website  
 Predominant Customer Group Assured Individual  
 Price Upper Middle  
 Primary Merchandise Category Womenswear, Menswear  
 Linked Retailers **Baby Gap**  
**Gap Kids**  
**Banana Republic**

#### 4) Retailer Page

The retailer page now gives even more information.

You can immediately see whether a retailer is Live, In Administration or Closed. Retailers which have closed will stay on SnapShop for a few months. Retailers in administration may revert to live if they are bought out.

Similar retailers are shown under the new tab. Similarities are confined to the key merchandise category, the price stance and, where applicable, the predominant customer group. You should be aware that retailers may otherwise be significantly different, e.g. size, distribution etc.


Quick search  [CLICK HERE](#) [CLICK HERE](#)

### LK Bennett Details

[< Back to search results](#)

Retail Fascia Details

Retail Fascia Name	LK Bennett <span style="color: red;">★</span>
Status	Live
Holding Company	LK Bennett
Website	<a href="http://www.lkbennett.com">www.lkbennett.com</a>
Predominant Customer Group	Classic Individual
Price	Upper Middle
Primary Merchandise Category	Footwear, Holding Company



Status of retailer:  
Live, In Admin or Closed

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The following retailers have the same Primary Merchandise Category, Predominant Customer Group (where applicable) and Price stance as the currently selected retailer. NB where a retailer has more than one Primary Merchandise Category, the match is made on that Category which FSP determines is the most significant. Retailers are only shown if they have physical retail outlets in the UK.

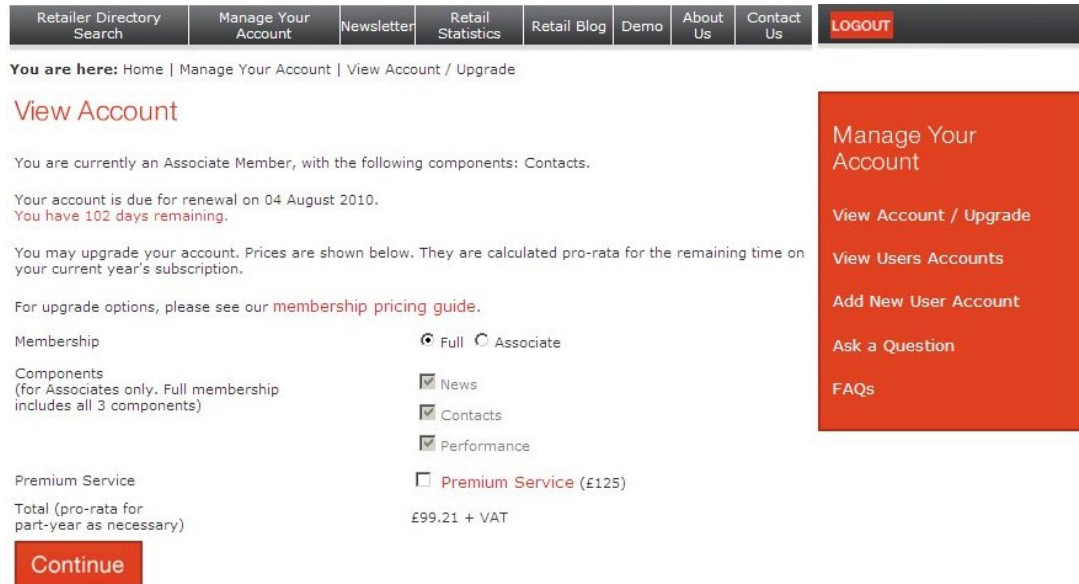
- Charles Clinkard
- Duo Boots
- Fratelli Rossetti
- Gordon Scott
- Johnsons Shoes
- Jones Bootmakers
- LK Bennett
- Rojo
- Russell and Bromley
- Shoon

New tab showing comparable retailers on Merchandise Category, Price and Predominant Customer Group

Missing Information? Please click [here](#) to tell us.

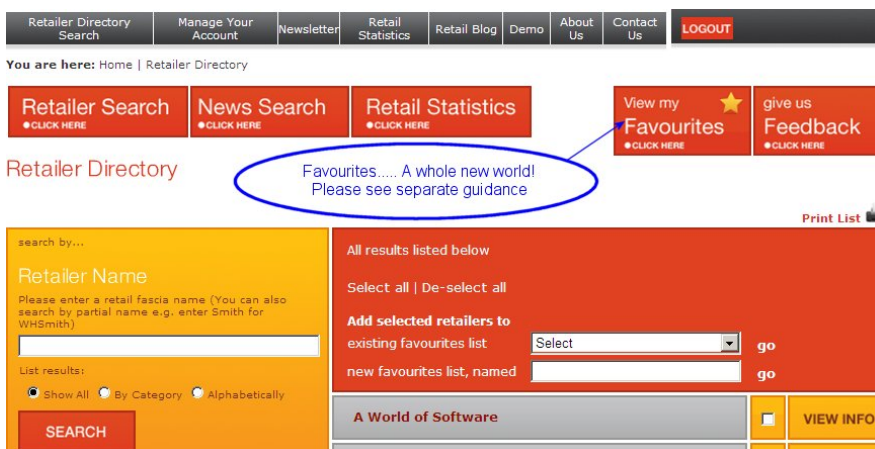
## 5) Account Management

Your membership level is displayed, with the option to upgrade, and duration of current subscription. Members will receive an auto-generated email two months before subscription expires, with the facility to request an invoice

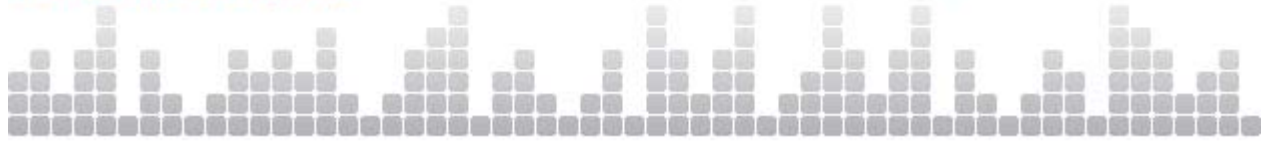


## 6) Favourites and Alerts

SnapShop has now been significantly enhanced by the facility to create lists of favourite retailers and receive email alerts when information changes for that retailer. These facilities are only available to Full Members. Please see separate guidance.







### Summary of search

Merchandise group: Clothing/footwear/accessories; Merchandise categories: Menswear; Predominant customer groups: Assured Fashion; Price - Higher; Retail format - High Street;

### Results

Abercrombie & Fitch  
Armani  
Boss  
Burberry  
Cruise  
Dolce & Gabbana  
Emporio Armani  
Fashion Enter  
Harvie & Hudson  
The House  
Jeanery, The  
John Anthony  
Mackintosh  
Mr James for Men  
Psyche  
Shop at Bluebird, The  
Start London